



Excellence in Business & Community Service
Awards Gala



Sponsorship Deck

Date & Time

June 9, 2017
6:00 p.m. to 9:00 p.m.

Location

The Robert Treat Hotel
50 Park Place
Newark, NJ

www.projectredirectnj.org

Introduction

Project Re-Direct Youth and Family Services is proud to announce that we are hosting our annual Excellence in Business and Community Service Awards Gala on June 9th, 2017. This signature event honors the contributions of individuals who have demonstrated a commitment to the city of Newark through education, business, or a lifetime of service.

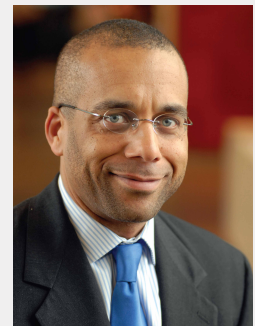
The proceeds from the evening will support the students benefiting from Project Re-Direct's STEM initiative. The STEM initiative focuses on improving science and math skills as well as increasing the technological proficiency of the students. The proceeds will also benefit the Summer Academy, which incorporates the STEM initiative and a variety of enrichment activities and field trips.



Mistress of Ceremonies
Brenda Blackmon
Emmy Award Winning
Television News Icon



Keynote Speaker
Charles Way
Former NY Giants Fullback
& Venture Capitalist



Honorary Chair
Rick T. Thigpen
Vice President, PSEG

About Project Re-Direct

Project Re-Direct Youth & Family Services is a Newark based non-profit organization that operates a Saturday School program and a summer camp in Upper West Side Park. We are proud that our work has been spotlighted in the Star Ledger, Courier News, Home News Tribune, Positive Community, as well as on News 12 New Jersey, NJTV, WBGO, and more.

The mission of the organization is to significantly improve the academic skills and the social development of the youth in urban areas. The vision of Project Re-Direct is to save the lives of children and 're-direct' them towards healthier lifestyles, which will produce productive men and women who will pursue a better quality of life.



2017 Honorees

Lifetime Achievement Award

Dawn Hiltner

Calvin Ledford

Scott Pennington, Esq.

Mayor Tony Vauss

Education Award

Cheryl Dowdell

Mick Dowdell

Robin Scipio

Sean M. Spiller

Altarik White

Business Award

Michelle Abel

Adenah Bayoh

Vaughn E. Crowe

Wanda Simms

Charles Way



Sponsorship Opportunities

Platinum Sponsor - \$10,000

As a Platinum Sponsor, your organization or company will receive,

- The designation of “Event Host” and top billing on all promotional materials. This includes but is not limited to press releases, media advisories, email invitations, etc.
- Prominent inclusion in our social media promotions
- The option to speak during the program
- Exclusive display of your company’s banner on the stage behind the podium
- A display table for your company’s promotional materials
- Listing as a corporate sponsor of Project Re-Direct for a full year after the date of the event on our website
- A VIP table
- 10 complimentary tickets
- A full page ad in a key position in the digital ad journal

Gold Sponsor - \$7,500

As a Gold Sponsor, your organization or company will receive,

- Prominent listing on all promotional material as an event sponsor. This includes but is not limited to press releases, media advisories, email invitations, etc.
- Inclusion in our social media promotions
- The opportunity to introduce a gala honoree
- A display table for your company’s promotional materials
- Listing as a corporate sponsor of Project Re-Direct for a full year after the date of the event on our website
- A VIP table
- 8 complimentary tickets
- A full page ad in the digital ad journal

Sponsorship Opportunities

Silver Sponsor - \$5,000

As a Silver Sponsor, your organization will receive,

- Listing on all promotional materials as an event sponsor. This includes but is not limited to press release, media advisories, email invitations, etc.
- Special mention during the speaking program.
- Listing as a corporate sponsor of Project Re-Direct for a full year after the date of the event on our website
- A VIP table
- 6 complimentary tickets
- A full page ad in the digital ad journal

Emerald Sponsor - \$3,500

As an Emerald Sponsor, your organization or company will receive,

- Listing on all promotional materials as an event sponsor. This includes but is not limited to press release, media advisories, email invitations, etc.
- Special mention during the speaking program
- A VIP table
- 4 complimentary tickets
- A half page ad in the digital ad journal

Advertisement Opportunities

Full Page, Digital: \$300

8½" x 11"

File Format: Color PDF

Half Page, Digital: \$200

5 ½" x 8 ½"

File Format: Color PDF

Note: Ads will be displayed digitally at the gala and will be displayed on the Project Re-Direct website following the gala.

Tables & Individual Tickets

Individual Tickets: \$85

Individual Tickets at Door: \$90

Table of 10: \$850

Table of 10 with a Full Page Ad: \$1,000

Unrestricted gifts of any amount are always accepted by Project Re-Direct

All donations are tax deductible as law permits

Sponsorship deadline is May 22, 2017

Digital ad deadline is May 22, 2017

If you are sponsoring or purchasing an ad,
please complete the following:

Contact Name: _____

Sponsor Level: _____

Ad Size: _____

Organization/Company: _____

Amount Enclosed: \$ _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (_____) _____ - _____ E-mail Address: _____

Website: _____



Sponsorship deadline is May 22, 2017
Ad deadline is May 22, 2017

Please Make Checks Payable to: Project Re-Direct/Youth & Family Services

PO Box 3223, Newark, NJ 07103

For Information call: (908) 251-4748

www.projectredirectnj.com



Special Thanks to Our Sponsors

Platinum Sponsor



Additional Sponsors

